



ABOUT ME

*Jackie Kotei*

I'm a Publicity and Media Strategist who helps soul-centered entrepreneurs get covered by major media, be featured globally and inspire the world! After spending more than 10 years working in the media as a TV reporter, producer and spokeswoman, I started my company so that I would have the flexibility to be a great wife and mom for my three children. My goal is to help change the narrative in the media so that more transformational stories get featured!

EMAIL LIST + SOCIAL MEDIA AUDIENCE

10k+

HOW TO PRONOUNCE JACKIE'S LAST NAME

Kotei (Koh-tay)

SKYPE HANDLE

JackieKotei

CERTIFICATIONS

Emotional Intelligence Master Leader Level; FEMA Advanced Public Information Officer

SOCIAL MEDIA PROFILES/LINKS

**Facebook:**

<http://www.facebook.com/jackiekotei>

**MoreGood Media FB Group:**

<http://facebook.com/groups/influencerstowatch>

**Instagram:**

<http://www.instagram.com/jackiekotei>

**Pinterest:**

<http://www.pinterest.com/jackiekotei>

**Youtube:**

<https://www.youtube.com/c/jackiekotei>

**LinkedIn Personal Page:**

<http://www.linkedin.com/in/jackiekotei>

**LinkedIn Business Page:**

<https://www.linkedin.com/company/moregoodmedia>

**Address:**

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Frederick, Maryland 21701

**Email:**

wecare@moregoodmedia.com

**Web:**

www.moregoodmedia.com

**Phone:**

(240) 397-8166





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## APPROVED BIOS

### Short bio

Jackie Kotei is an award winning journalist and media strategist, a wife, a mom, a philanthropist, and an international speaker. After spending more than 10 years working in the media as a on-air TV reporter, a producer, and spokeswoman, she decided to start her own company so she could help other visionaries make a bigger impact while also spending more time with her three children. She started the MoreGood Media movement and is on a mission to get more positive, transformational stories featured on prime time television.

### Long bio

Jackie Kotei is an award winning journalist and media strategist who works with coaches, thought leaders, authors, non-profits and other soul-centered experts who want to get covered by major media, be featured globally, and inspire the world! As an award-winning journalist and crisis communication expert, she's been in television for more than 15 years. She has worked in production at Dateline NBC and ABC's Washington Bureau, made headlines as a TV reporter for the NBC affiliate based in Maryland, and as the media relations director for a leading public safety agency. During her time in the field she covered major news including Obama's ascension to the presidency and the disasters in Haiti. She was involved in the strategic plan for many of the DC and Baltimore disasters and media response during incidents like the Columbia Mall Shooting and the deadly Ellicott City train derailment. Jackie is who you want on your side to navigate the media landscape, because at the end of the day, despite the doom and gloom, she is an eternal optimist and still believes in the ability that the media has to inspire nations. She's also a devoted wife, a mom, a philanthropist, and an international speaker. When she became a mom in 2014 and had her second and third children shortly thereafter, she found herself answering a higher calling: to change the narrative in the news media so that more positive, transformational stories get featured in prime time. Her company, MoreGood Media, is committed to helping 10,000 positive and inspiring entrepreneurs get featured on TV by 2025, which will be her 20th anniversary working in the industry.

### Network Marketing Bio

Jackie Kotei is an award-winning journalist and media strategist, a wife, a mom, a philanthropist, and an international speaker. After spending more than 10 years working in the media as a on-air TV reporter, a producer, and spokeswoman, she decided to start her own company, MoreGood Media so she could help other visionaries make a bigger impact. Most recently, she teamed up with her husband and became associates of LegalShield. Together they hit the top of their company's compensation plan in less than a year, achieving a rank that only 20 other reps hold. They also earned the \$400,000 ring in their first 18 months, helped 10 others become ring earners and more than 50 people hit Executive Director. They have three beautiful children, two boys and one girl and love to travel as a family. Their vision is to help more people create more freedom and success so that they can have a bigger impact in the world!

TO BOOK JACKIE, EMAIL [MEDIA@MOREGOODMEDIA.COM](mailto:media@moregoodmedia.com) OR CALL (240) 397-8166

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## FREE GIFT FOR YOUR AUDIENCE:

### #1 Quickstart Template to Get the National Media to Say Yes!

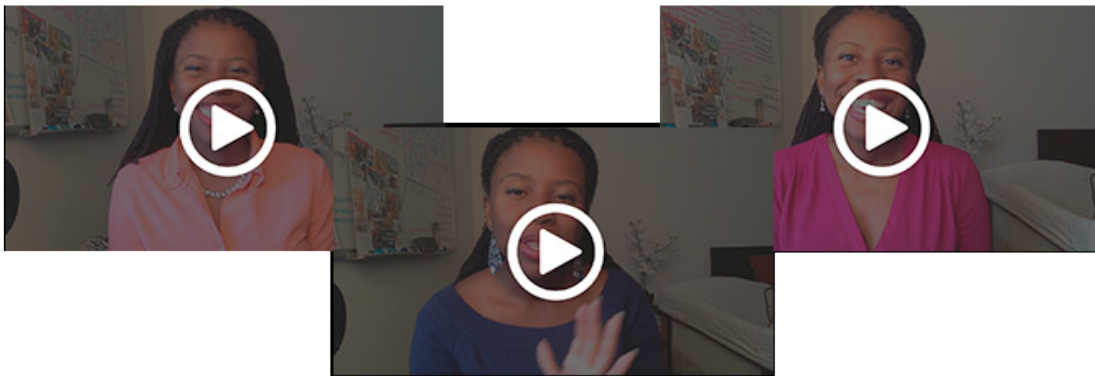
**Description:** Want to get featured on national television? Download your Quick Start Template now to discover the exact steps you need to take in order to get picked up on TV, radio, print or magazines! In this Quick Start Template, you'll learn:

- How to determine who is the right person in the media to contact and how to find the correct contact information
- The fastest way to get a TV or radio producer's attention
- A fill-in-the-blank template on how to package your message (literally WHAT to say, what NOT to say, and HOW to say it)
- How to create a connected and powerful relationship with the media so that they SAY YES and invite you back time and time again!



**Link:** <http://moregoodmedia.com/tv-quickstart>

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### #2 Crush it on Camera with Compelling Media Interviews

**Description:** It's time to press record on your camera and do a television interview or that next Facebook Live in a way you can be proud of! In this 4-part video training learn the simple secrets of an award-winning television broadcaster that you can start implementing today. You'll nail your message and gain a ton of credibility from your ability to connect and engage with any audience! Plus! You'll learn how to do compelling media interviews so that you can get booked any time you want!

**Link:** <http://moregoodmedia.com/crush-it-on-camera>



FREE GIFT FOR YOUR AUDIENCE:

### #3 Elevate Now! 7 Templates You Need to Have to Protect Yourself Legally Plus the Pitfalls to Avoid

**Description:** It's time for more entrepreneurs to put themselves in a position to win and not have to learn how to do that the hard way. Here are proven templates you need to legally launch, grow or scale in a way that protects your business, your peace of mind and helps you elevate your empire to the next level.

**Link:** <https://www.moregoodmedia.com/elevatenow>



### #4 Momentum NOW! How to Create More Momentum in Your Organization and Hit Any Result You Want

**Description:** People ask us all the time how did we create so much success in this industry, helped ten others earn \$50,000 in a 12 month period and 70 leaders get to the top of the compensation plan and the answer is simple - momentum. In this three-part video training I take you through how to ignite your organization and start creating massive momentum.

**Link:** <http://www.moregoodmedia.com/momentum>



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## POTENTIAL QUESTIONS & TOPICS FOR DISCUSSION:

1. Why do we need more good media in the world?
2. How do leaders get their work in the media?
3. What are some of the do's and don'ts when it comes to doing media?
4. What are some of the common misconceptions when it comes to people doing more media?
5. What are some ways to get the media to invite you back?
6. How did you get started doing media?
7. What is this social justice initiative you're so passionate about?
8. Why do entrepreneurs and families need to protect their businesses?

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## APPROVED HEADSHOTS AND PHOTOGRAPHY



Get access to the JPEG file of these images: [www.moregoodmedia.com/jackiekoteipictures](http://www.moregoodmedia.com/jackiekoteipictures)

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